

Video Transcription

Self-Education Is The Fastest Route To Success | FVA Business Consultancy

Self-Education is the new norm towards success. Hi there my name is Grace and I am the co-founder, owner and creator of Filipino Virtual Assistance and allow me to encourage you today to embrace self education because it is the fastest route towards success.

Earlier we saw the person that used to be collecting garbage in our old neighborhood. He would go from one house to the other in our old community and would get trash from different houses and would bring it to the city designated areas so the city dump trucks could come in and bring it to the city dump. Nothing wrong about the things that he is doing. He is decent, and he has a family that he's supporting and everything is well.

However, it was a little surprising to me that this person was still doing this after five years. This means that this person did not add value to himself. Why? Because it is through adding value that we become more competitive and we can earn more and we can have more opportunities in becoming more successful. This would happen if we would Embrace Self education. Because learning means more income. This would happen if we would go and achieve or embrace a specialized education. Going through a generalized education would mean that you're also doing what everyone's doing and the demand is very low. In comparison, if you're doing something that only a few of you are able to render, your demand is high, thus, competitiveness is also high and your goals and your dream of becoming successful would be faster than those of generalized education. So it would mean that those in the office setting can probably be working at three hundred pesos per day while you with a specialized education can probably get it at three hundred pesos per hour at least. Because I know that there are freelancers who are being paid at 8 dollars, 10 dollars, 20, 25 dollars per hour. So it's important that you add value to yourself in order to be competitive. Thus, you need to embrace self education in order to have a changed mindset, to have the blueprint on how it is being done. You know others are learning it for four years, others are learning it for 10 years and somebody can share it to you and you're learning it in a month or two or probably just weeks. Okay? And you don't only have the mindset, the blueprint but the ways how you can implement it. Okay? So other were probably learning web design and social media and the whole aspect of digital marketing in a school setting for 6 months and that's a generalized type of education but somebody can teach it to you when it comes to a specialized education in 2 hours or 3 hours or 6 hours and you're able to implement it right away. Those are actionable steps, actionable learnings that you can render and impact clients or businesses.

So when it comes to self education you can do the following five steps or five avenues where you can educate yourself. Number 1 of course is getting a coach or getting a mentor because that coach has probably experienced 10 years, 20 years of what you're going through and that person can give all the tips and the techniques to you in a month or two and you're set to go. Number 2 is watching video lessons, so you go ahead and educate yourself. Be a student of the things that you are interested in. There are videos on youtube, in vimeo, they are free courses. You can also enroll in paid courses. So you can empower yourself and educate yourself through video lessons as well. Number 3 is listening to podcast. so there are also free podcast like social media safari, Tony Robbins , John Maxwell. You can go and follow these people and get the very things like learning. And you can also learn those as well and try, apply and start implementing them. Another one is what I call the learning feeds, so when you follow certain hashtags, certain communities, certain people, what their posting can empower you, the quotes, their tips, it can empower you instead of you binge watching, or instead of you minding other people's business. Why don't you go ahead and follow certain hashtags? Why don't you go ahead and follow certain people and certain communities that would empower you instead? And then last, when it comes to the five ways where you can educate yourself is attending seminars and workshops, so you go and get certificates from this. You go and have hands-on training so you're empowering yourself, because again with these five steps: getting a coach, watching video lessons, listening to podcasts, learning feeds and seminars and workshops, it will give you the right self-education. It will give you a specialized education that will make you add more value to yourself and competitiveness to your niche so you will be able to have success in a faster route as well.

We hope that this will encourage you and will empower you so you can go ahead and go the route towards success in a more easier and faster way. So go ahead and embrace self-education today. That would be all everyone. God Bless you. I will see you again in the next video.

Video from youtube:

<https://www.youtube.com/watch?v=Vply3vmfsCY>